



South Carolina STATE MUSEUM
images

Fall 2012

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SECRETS
OF THE **MAYA**

OPENS OCT. 13



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Ceramic hand-drum. Courtesy of the Regina A. Quick Center for the Arts at St. Bonaventure University



The Palace courtyard Palenque, Mexico. Photo by Zach Ellis

SECRETS OF THE

The lives and advanced culture of the ancient Indians of Central America are revealed to exciting effect in the State Museum's new blockbuster exhibit *Secrets of the Maya*.

Opening Oct. 13, *Secrets of the Maya* combines more than 125 artifacts dating to 2000 B.C., a gallery of photos, reproductions of stone carvings, and artifacts made by the Maya people who survive today to paint a clearer portrait than has previously been seen of this historically mysterious culture.

"This exciting new major exhibit presents the story of the greatest civilization of the ancient New World, a civilization that continues to fascinate people today by way of its advanced innovations, such as pyramid construction, hieroglyphic writing, advanced mathematics including the concept of zero, and an accurate, 365-day calendar," said Curator of History JoAnn Zeise. "This is an incredible opportunity for the State Museum and for all South Carolinians and their guests."

Secrets of the Maya will showcase the lives of these masters of Central America. How they lived, played, worshipped and more will be illustrated through centuries-old artifacts and newly-made items by the Maya who still live in Mexico.

Visitors to *Secrets of the Maya* will see such intriguing items as beautiful painted ceramic bowls, carved bones used for auto-sacrificial rites, ceramic figurines and incense burners, musical instruments, club heads and much more.

These symbols of the everyday lives of the Maya, as well as articles from special ceremonies, allow visitors to see into the past and marvel at the high degree of civilization of these ancient people, said Zeise.

End of the World Party! Friday, Dec. 21

The Maya calendar ends Dec. 21, 2012! There is a lot of speculation as to why. Mother Earth cleansing? Just didn't get around to making another? It restarts back at the beginning?

Or it's the end of the world?!

GREAT EXCUSE TO HAVE A PARTY!

Join us for Latin music, dancing, cash bar, chocolate and more. Plus see *Secrets of the Maya*!

TICKETS:

Available in advance or at the door. Prices will be announced soon. Visit scmuseum.org/maya or call 803.898.4999



Ceramic bowl. Courtesy of the Regina A. Quick Center for the Arts at St. Bonaventure University



Castillo at Chichén Itzá, Mexico by Jeffrey J. Foxx.



Ceramic incense burner. Courtesy of the Regina A. Quick Center for the Arts at St. Bonaventure University.

MAYA

Secrets of the Maya will unfold through several distinct sections, said the curator. "Art of Sky, Art of Earth" will show, through more than 100 artifacts, the structure of the Maya cosmos – the harmonious and orderly universe – through images on art and artifacts.

"In *Temple of the Warriors: Rebuilding a Maya Monument*, visitors will learn of the four-year effort, beginning in 1924, to restore the majestic Temple of the Warriors in the ancient Maya city of Chichen Itza in Yucatan, Mexico.

"*Images of the Maya* will bring the ancient to the 21st century, through the award-winning photographs of Jeffrey J. Foxx. The images provide a rich visual portrayal of the Maya living in Chiapas, Mexico."

In addition, realistic reproductions will show museum guests a life-size recreation of an ancient Maya hut; rubbings from Maya temples; a walk-through corbelled arch; large murals of temples, the ancient Maya landscape and contemporary Maya culture; and more.

The exhibit also contains hands-on features such as a children's clay area with samples of Maya pottery, as well as Maya jungle puppets.

"And this is just a sample of the many captivating items and facts that will intrigue and enlighten all visitors to *Secrets of the Maya*," said Zeise.

Art of Sky, Art of Earth, an exhibit within *Secrets of the Maya*, was developed by the Museum of Anthropology, Wake Forest University, the Regina A. Quick Center for the Arts at St. Bonaventure University, the Nasher Museum of Art at Duke University and the South Carolina State Museum.

TICKETS

Available at scmuseum.org or on-site the day of your visit.

	MEMBER	PUBLIC
Adult	\$7	\$15
Senior	\$6	\$13
Child	\$5	\$11

Tickets include a full day admission to the State Museum.

Children 2 and under are free.
Group and military discounts are available.

To purchase member tickets online enter Member Code: **SECRETS**

SECRETS OF THE MAYA Camp-Ins

Available for Public and Private Groups

See page 7 for details.



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Museum Brings Civil War Paintings of Revered Historical Artist

For enthusiasts of historical art, the name Mort Künstler is the gold standard. An artist of national acclaim, his historical scenes have evoked emotions and thoughts of heroic deeds on the battlefield, from the price of victory to the bone weariness and resignation of defeat.

On Oct. 5, the State Museum will open *For Us the Living: The Civil War Art of Mort Künstler*, an exhibit of about 30 of Künstler's Civil War paintings and sketches. These paintings bring the war experience to life, and depict the reality as opposed to the romance.

For decades, Künstler's paintings of the events of our country's history, from prehistoric times to the space shuttle program, have won the artist praise and popularity to the point that he is now known to many as "America's artist."

Since 1982, Künstler has focused more specifically on the Civil War, to the praise of multitudes of historians and art fans alike. The artist takes pains to make sure that the details of his paintings are correct.

"Künstler's exceptional talent is the ability to tell a story dramatically and realistically," said State Museum Curator of History JoAnn Zeise. "He paints in such a way that the viewer feels he's looking back through time at a real event. He takes his research and creates wonderfully compelling stories that are stunning in their detail and beauty."

In the exhibit, visitors will see scenes such as "A Fleeting Moment," depicting Gen. Thomas "Stonewall" Jackson parting from his wife as his troops begin a night march from Winchester, Va. in February 1862; "Rendezvous with Destiny," showing Union Gen. John Buford and his men galloping past the Adams County courthouse in Gettysburg prior to the battle; and "Are You Hurt, Sir?," which reveals a bit of humor behind a dramatic-looking scene, as the horse of Confederate Gen. Richard Ewell rears in alarm when its rider is shot – harmlessly, it turns out, in his wooden leg.

In addition, two paintings depict familiar South Carolina scenes. In "Fort Sumter, First Shot," soldiers watch the results of the firing on the Charleston Harbor fort that formally started the war, while "The Final Mission" shows the Confederate submarine *CSS H.L. Hunley* being prepared for its first – and last – battle against the USS *Housatonic* in Charleston Harbor in February 1864.

"Künstler often visited the locations depicted in his paintings to get a more intimate feel for the scenes before beginning his work," said Zeise. "He's had numerous museum and major gallery exhibitions in the last 30 years. But this show is exceptional since it is entirely made up of works from his personal collection. It also includes sketches of his work, showing the progress from draft to completed work."

A book of Künstler's paintings, also called "For Us the Living," will be available for purchase in the museum's store, the Cotton Mill Exchange.

Dr. James I. Robertson Jr., biographer of Stonewall Jackson and "dean" of Civil War historians, said "Mort Künstler is the Civil War artist of our time – if not of all time."

The exhibit can be seen on the fourth floor through April 7.

Mort Künstler, *Are You Hurt, Sir?*

Don't Miss!

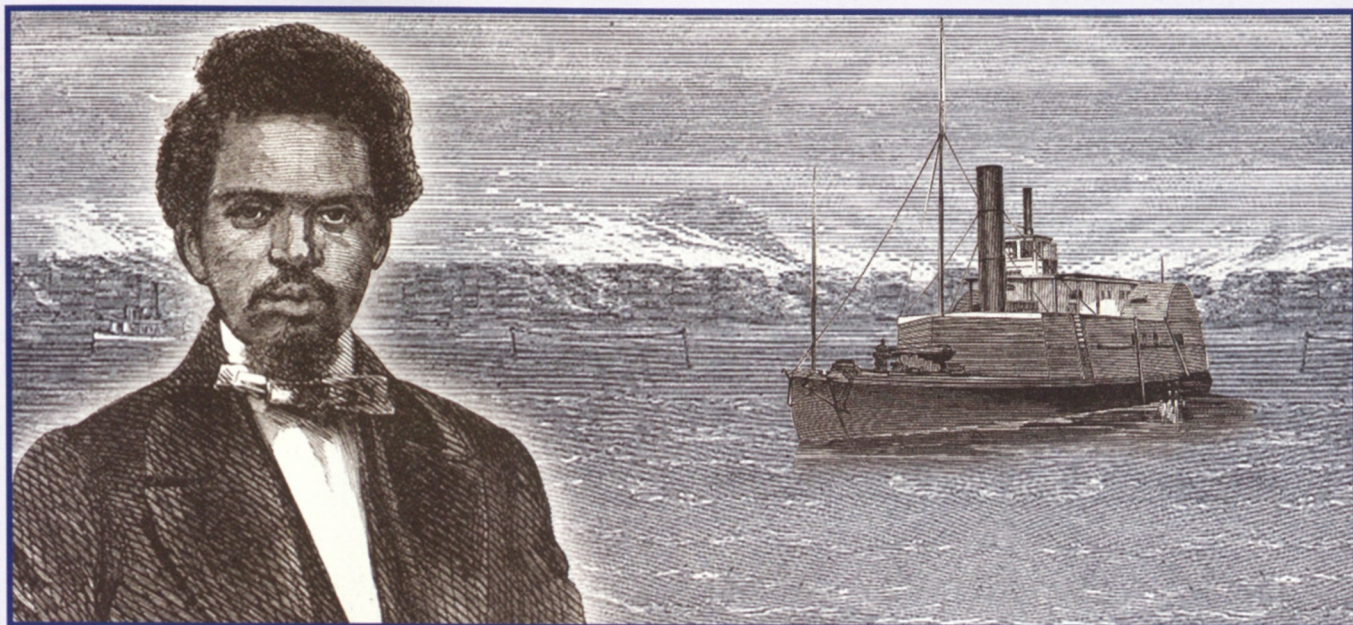
**Mort Künstler
Book Signing and
Gallery Talk
Saturday, Nov. 3**

Meet renowned Revolutionary and Civil War artist Mort Künstler as he talks about his long, successful career and signs his books and prints.

10:30 a.m. - 12:30 p.m.
and 2 - 4 p.m.

**Free with museum
admission or membership**

Mort Künstler's books and prints are available for purchase in the museum store.



Smalls Exhibit Continues to Draw Interest



The State Museum's recently-opened exhibit *The Life and Times of Congressman Robert Smalls* continues to draw interest in the fascinating story of a slave who rose to become a United States Congressman.

Containing photographs, models, books, furniture belonging to Smalls and more, the exhibit presents an inspiring story.

Robert Smalls was a 23-year-old slave from Beaufort who worked as a boat pilot on the CSS *Planter* in Charleston. He dreamed of freedom for himself and his family, and on May 13, 1862, he saw his chance.

"After the captain and crew went ashore for the night, Smalls donned the captain's hat and took the ship. He picked up his family and the families of the other crewmen and headed out of Charleston Harbor," said Jeff Powley, the museum's traveling exhibits manager.

Wearing gloves and the captain's hat to disguise the color of his skin, the daring Smalls gave the proper signals as he passed Fort Sumter and other checkpoints, drawing no attention to the boat. He steamed out to the Union ships blockading the harbor and turned the stolen vessel over to the Federal troops, winning his freedom in the process.

Smalls became a general in the Union army, and after the war he was elected to the South Carolina legislature for two terms, then to the U.S. Congress for five terms. He also dealt in real estate and became a wealthy man, later purchasing and living in the home of Henry McKee, his former master.

The exhibit contains many items that tell Smalls's remarkable story, including "Blessing the Boats," a hand-dyed silk, nylon and Bargello quilt; replicas of his 1861 Tower musket and his walking cane; replicas of slave tags worn by slaves when doing business in Charleston; paintings of the *Planter*; a map of Smalls's escape route; two balloon back dining room side chairs and a mahogany "spinet" desk, c. 1875, from Smalls's house at 511 Prince St. in Beaufort; models of the *Planter* and the USS *Keokuk*, an ironclad ship Smalls later captained; and more.

"The story of Robert Smalls is so compelling," said Powley. "There were many facets to this man, and his accomplishments make a long list. People need to know his story, and we're proud to be able to tell it."

The Life and Times of Congressman Robert Smalls can be seen on the fourth floor.



Fall Heritage Festival & Pickin' Party • Saturday, Oct. 13

It's the State Museum's annual autumn tradition! With mouth-watering barbecue on the menu and the best of South Carolina's musical talent, guests will enjoy a day filled with fall activities for the whole family.

See what's on the schedule:

- Barbecued chicken makes a return appearance on the menu this year as guests sample different styles of South Carolina barbecue from award-winning barbecue masters at the annual Pig Pickin' (plates and sandwiches available for purchase)(\$).
- South Carolina's wealth of musical talent will be on display with the Hinson Girls from Lancaster and other musical acts;
- Meet South Carolina traditional folk artists and crafters on the museum grounds and shop for pottery, paintings, jewelry, handmade soaps and more;
- See live demonstrations of blacksmithing and much more;
- Enjoy pumpkin painting for children (\$);
- More entertainment being added!

All activities are FREE with museum admission or membership unless otherwise noted.



Moonshine & Muscadines

Saturday, Oct. 13

Back after a successful first year, this evening event highlights more of South Carolina's bountiful heritage! When the sun goes down on the Fall Festival, you're invited to an exciting evening event for adults. Come explore more of South Carolina's folk heritage—moonshining and muscadine wine-making.

- Samples of hand-spirited, un-aged corn whiskey from the Dark Corner Distillery of Greenville, the state's first legal "moonshine" micro-distillery.
- Tastings of fine South Carolina wine from Hyman Vineyards of Conway and Palmetto Pickup Wines from Cowpens.
- Light refreshments featuring Cabot Cheese and more.
- The Bare Knuckle Champions' energetic style of Celtic bluegrass rock provides the perfect backdrop for an evening of unique libations.

Tickets can be purchased in advance or at the door.

\$25 public, \$20 State Museum members.

Advanced tickets can be purchased at
southcarolinastatemuseum.org or
by calling 803.898.4999



For more information, e-mail publicprograms@scmuseum.org

Tricks & Treats at the State Museum

Chills, Thrills and Frightful Fun!

Saturday, Oct. 20 and Saturday, Oct. 27

Watch out for ghosts, ghouls and goblins as the museum presents its annual Halloween event for families, "Tricks and Treats at the State Museum!" New this year, in conjunction with the new blockbuster exhibit *Secrets of the Maya*, Dia de la Muerta (Day of the Dead) activities will be offered.

Offering safe Halloween fun the last two Saturdays of October, children will enjoy:

- Haunted Halloween Party with Goblin Games and spooky prizes for everyone;
- Haunted gallery scavenger hunt with prizes;
- Balloon art by Nick Propst with his Catalina macaw, Trixie;
- "Creepy" crafts and coloring;
- Face & Pumpkin painting (\$);
- And much, much more!

All activities are FREE with museum admission or membership unless otherwise noted.



**Come in costume for
"Tricks & Treats" and receive
\$1 OFF regular
Museum admission!**



Winter Fest

Saturday, Dec. 15 through Tuesday, Jan. 1, 2013

The South Carolina State Museum's holiday tradition, Winter Fest, a celebration of the winter season, offers a chance to escape the shoppers' rush with a variety of holiday-oriented family activities.

Highlights of Winter Fest include special movie screenings, musical performances, a children's tea party and two special teas for adults with the Charleston Silver Lady, seasonal Star Labs, holiday crafts, a special winter edition of Earth Day, board games, holiday cookie classes and, of course, several visits from "the right jolly old elf" himself. Look for updates and details on the museum's Web site, southcarolinastatemuseum.org.

SECRETS OF THE MAYA Camp-ins

The 2013 camp-in season promises an unforgettable experience for everyone! Young campers will become *Young Detectives of the Lost Civilizations* and journey back thousands of years to uncover *Secrets of the Maya*.

Campers will:

- Experience the thrill of an archaeological dig as they unearth artifacts
- Make spirit masks representing the ancient deities of Maya culture
- Use Mayan hieroglyphs to make unique clay and bead amulets

They will enjoy:

- Unlimited access to the blockbuster exhibit **SECRETS OF THE MAYA** and permanent museum galleries
- Pizza snack and continental breakfast
- Shopping in the museum store

Boy Scouts

Feb. 8-9, March 8-9 or April 12-13

Girl Scouts

April 19-20, May 3-4 or May 17-18



Organized Groups

(School, youth, clubs, church groups, etc.)
Feb. 22-23 or March 22-23

Need a different date?

Groups of 50+ can schedule a private sleepover. Limited availability.

Fees are \$25 per person. For registration or information contact: campin@scmuseum.org or 803.898.4999.

MUSEUM AND A MOVIE

FREE with Museum admission or membership • Auditorium, 2nd Floor

11 a.m. Oct. 6, 13; Nov. 6; Dec. 19 and

1:30 p.m. - Oct. 6, 7, 19, 20, 21; Nov. 2, 3, 4, 16, 17, 18; Dec. 7, 8, 9, 17, 18, 22

Dawn of the Maya. Join scholars and archaeologists as they trek through jungles and ancient temples one of the world's greatest and most mysterious civilizations. 60 min.

11 a.m. Oct. 12 and **1:30 p.m.** - Oct. 12, 13, 14, 26, 27, 28; Nov. 9, 10, 12, 23, 24, 25; Dec. 14, 15, 16, 26, 27, 28, 29, 30, 31

Lost Kingdom of the Maya. Explore the ruins of the most highly developed civilization in the jungles of Mexico and Central America that mysteriously collapsed more than a thousand years ago. 57 min.

Civil Warriors

11 a.m. - Oct. 26; Nov. 10 - Free at Last

11 a.m. - Nov. 9 - Families at War

11 a.m. - Nov. 2, 3, 12 - The Hard War

Follow descendants of ordinary Americans as they embark on personal journeys to discover the stories of their ancestors in the bloodiest war in American history. 60 min.

11 a.m. - Oct. 19; Nov. 16, 17, 30; Dec. 1, 14, 28

Inside the Milky Way. Embark on an astounding journey across 100,000 light years to witness key moments in the history of the Milky Way. 90 min.

11 a.m. - Oct. 20, 27

Ghosts & Legends III. South Carolina ETV gives you a spine-tingling look at some of the Palmetto State's ghosts, legends and other chilling mysteries. This collection introduces you the State Museum's favorite residents—Bubba, the headless ghost. 60 min

11 a.m. - Nov. 23, 24

Just a Game. The biggest rivalry in South Carolina football—the Clemson-Carolina game! Courtesy of South Carolina-ETV. 60 min.

11:30 a.m. - Nov. 11

Raising the Hunley. See the mission to raise the primitive sub and witness as the Hunley is opened for the first time in more than a century. 70 min.

Mountains of the Maya

11 a.m. - Dec. 7, 8 and **1:30 p.m.** Nov. 30; Dec. 1, 2

Mountains that were home to the ancient Maya still teem exotic wildlife and mystery. 25 min.

11 a.m. - Dec. 18, 22

My Christmas Soldier. Through the courage to trust and the song "Silent Night," friends and foes learn the true meaning of "Peace on earth, goodwill towards men." 60 min.

11:30 a.m. - Dec. 17

A Gullah Kinfolk Wish. The Gullah Kinfolk perform an emotionally rich presentation from a plantation in Beaufort County, S.C. 50 min.

1:30 p.m. - Dec. 19, 23

Christmas in Yellowstone. Wolves, bison, bears, elk, foxes and otters as they make their way through their most challenging season of the year. 60 min.

11 a.m. - Dec. 15, 26, 27, 29, 31

Tasha the Polar Bear. Tasha is left to face the brutal winter alone. See how remembering her mother's lessons helps Tasha become a fearless polar huntress! 30 min.

11 a.m. - Dec. 28

Animal Holiday. Travel from the North to the South Pole and visit various creatures in their snowy homes. 30 min.



State Museum Highlights Tours

Do you feel there is so much to see at the South Carolina State Museum that you don't know where to start? Wish you had a personal tour guide? Join a weekend walk-in tour! Docents will lead 60-minute tours highlighting museum exhibits. Tours depart from the lobby on selected Saturdays at 11 a.m. and 1 p.m.

Exhibitions

Through Jan. 6

The Life and Times of
Congressman Robert Smalls

Through March 2013

The Civil War
Naval Warfare and Failed
Attempts to Take Charleston

Oct. 5 - April 7

For Us the Living
The Civil War Art of Mort Künstler

Oct. 13. - June 9

SECRETS OF THE MAYA



Mark Your Calendars!

Museum Road Show

Saturday, Jan. 12, 2013

Local experts will offer informal appraisals of fine art, textiles, military memorabilia, furniture and much more. There is a limit of four items per person. Tickets can be purchased in advance or the day of from 9 a.m. - 3:30 p.m. For more information e-mail publicprograms@scmuseum.org or call 803.898.4999

CALENDAR AT A GLANCE

October

6th - Museum Highlights Tours. 11 a.m. and 1 p.m.

7th - \$1 Sunday. General admission only \$1 today.

13th - First day to see the *Secrets of the Maya* exhibit!

13th - Museum Highlights Tours. 11 a.m. and 1 p.m.

13th - "The Mystery of the *H.L. Hunley*." Retired submariner Stonewall "Stoney" Hilton tells the tale of when the Confederate submarine *H.L. Hunley* sank the *USS Housatonic* just outside Charleston Harbor. Seating is limited. 1 p.m., 2 p.m., 3 p.m., and 4 p.m., Fourth Floor Gallery.

13th - Fall Heritage Festival & Pickin' Party! - Join us for the State Museum's annual fall celebration. See page 6 for details.

13th - Moonshine and Muscadines - Back after a successful first year, this evening event highlights more of South Carolina's bountiful heritage. See page 6 for details.

20th - Museum Highlights Tours. 11 a.m. and 1 p.m.

20th - Tricks & Treats I - Annual Halloween family event, held especially for children. See page 7 for details.

27th - Museum Highlights Tours. 11 a.m. and 1 p.m.

27th - Tricks & Treats II. Annual Halloween family event, held especially for children. See page 7 for details.

NOVEMBER

3rd - Museum Highlights Tours. 11 a.m. and 1 p.m.

3rd - Mort Künstler Signings and Lectures. Meet renowned Revolutionary and Civil War artist Mort Künstler as he talks about his long, successful career and signs prints of his work. 10:30 a.m. - 12:30 p.m. and 2 - 4 p.m., 4th floor.

4th - \$1 Sunday. General admission only \$1 today.

10th - "The Mystery of the *H.L. Hunley*." Retired submariner Stonewall "Stoney" Hilton tells the tale of when the Confederate submarine *H.L. Hunley* sank the *USS Housatonic* just outside Charleston Harbor. Seating is limited. 1 p.m., 2 p.m., 3 p.m., and 4 p.m., Fourth Floor Gallery.

12th - Museum open for Veteran's Day!

17th - Member Discount Day. State Museum members receive an additional 10 percent of in the museum store with their membership cards.

17th - Museum Highlights Tours. 11 a.m. and 1 p.m.

22nd - Museum closed for Thanksgiving Day.

24th - Museum Highlights Tours. 11 a.m. and 1 p.m.

DECEMBER

1st - Museum Highlights Tours. 11 a.m. and 1 p.m.

2nd - \$1 Sunday. General admission only \$1 today.

7th, 8th, 11th - Museum and a Movie.

8th - "The Mystery of the *H.L. Hunley*." Retired submariner Stonewall "Stoney" Hilton tells the tale of when the Confederate submarine *H.L. Hunley* sank the *USS Housatonic* just outside Charleston Harbor. Seating is limited. 1 p.m., 2 p.m., 3 p.m., and 4 p.m., Fourth Floor Gallery.

8th - Member Discount Day. State Museum members receive an additional 10 percent of in the museum store with their membership cards.

8th - Museum Highlights Tours. 11 a.m. and 1 p.m.

15th - Museum Highlights Tours. 11 a.m. and 1 p.m.

15th - 23rd - Winter Fest begins!

21st - End of the World Party! See page 2 for details.

22nd - Museum Highlights Tours. 11 a.m. and 1 p.m.

24th - 25th - Museum closed for Christmas Eve and Day.

26th - 30th - Winter Fest continues!

29th - Museum Highlights Tours. 11 a.m. and 1 p.m.

JANUARY

1st - Museum open for New Years Day!

1st - Winter Fest ends!

6th - \$1 Sunday. General admission only \$1 today.

Dates are subject to change. Please call ahead to verify programs at 803.898.4999 or visit southcarolinastatemuseum.org

Notes From Our Director, William Calloway



A RECORD BREAKING YEAR!!

In fiscal year 2011-12, the State Museum generated attendance of 185,124, an increase over FY 2011 of almost 50,000, or 36 percent!

BODY WORLDS Vital and **TITANIC: The Artifact Exhibition** helped to set a record for earned revenue!

The State Museum ranks third in the state for school field trips!

Schoolchildren from all South Carolina counties visited the museum in 2011/12!

The State Museum is accredited by the American Association of Museums.

This museum is also sanctioned by the Smithsonian as a Smithsonian Affiliate Museum.

CONTENT

This past fiscal year we presented three blockbuster exhibits which proved very popular and led to our record breaking year. Total blockbuster attendance for the year was 102,240.

Animal Grossology opened in February 2011 and closed Sept. 5. In this fiscal year, the exhibit had 7,800 visitors and generated \$28,500 in supplemental revenues.

BODY WORLDS Vital ran Nov. 11 - April 15. In those five months, the exhibit generated 77,000 visits and more than \$600,000 in revenue. We had 107,000 visitors to the museum during that time period, so an amazing 72 percent of our guests chose to see the exhibit. Of the 77,000 exhibit visits, 23,000 were schoolchildren, which included many junior and senior high school students, a great increase in that category.

The exhibit also helped to forge many new partnerships for the museum, including DHEC, the USC Arnold School of Public Health, and the USC Honors College. In addition, the exhibit was the most expensive we have ever brought to the museum, with costs exceeding \$600,000 which included over \$75,000 in paid media ads. Our marketing efforts also included more than \$200,000 in trade value with local media, which included broadcast television, cable television, radio, print and outdoor. In an effort to reach all markets, the museum instituted online ticketing for the exhibit. The cost of the new technology was more than \$150,000, but it will serve the museum and its needs for a long time to come.

TITANIC: The Artifact Exhibition opened at the end of the fiscal year on May 5. By June 30, the exhibit had entertained 17,300 visitors and earned \$150,000. Premier Exhibitions, which leased the museum the exhibit, operated the exit retail store and audio tour rentals. It also introduced a very popular green screen photo opportunity.

Also this year, the museum staff produced a number of exhibits and displays, which included: **Military Miniatures and Hunley diorama: Soldiers of the Palmetto State** (a permanent addition); **Fall Heritage** display; **9-11 (10 year anniversary)** display; **Telescopes** exhibit; **Haunted Museum** (all floors exhibit); the **Charleston Earthquake** exhibit; and the **Abstract Art** exhibit.

The museum presented nine signature events, which included **Fall Heritage Festival**, **Tricks and Treats**, and **Moonshine and Muscadines**, as well as two editions of our **Museum Road Show**, and in April our annual spring **Congaree Art Festival**. Additionally, we partnered to present two other events: **The Southeastern Toy Soldier Show** with the S.C. Military Miniature Society and **South Carolina Story Fest** with the State Library.

EDUCATION

Educationally, the museum continued with a strong performance in FY 2012. Close to 70,000 schoolchildren visited the museum, representing *every county in the state*. Lexington and Richland counties combined to provide just over 33,000 school visits. The docent and volunteer program at the museum continues to provide quality educational tours to these groups as they visit the facility. We increased our active volunteers by 28, to a total of 154, who contributed more than 9,500 hours to the museum – a value well in excess of \$180,000!

ATTENDANCE

Because of the enormous popularity of **BODY WORLDS Vital** and **TITANIC**, the museum's attendance performed well even in light of the distressing economic climate. We increased our spend in paid media and also did a good job in acquiring an enormous amount of free press throughout the year based on press releases and productive media partner relationships. We enhanced our efforts in social media marketing by retaining an in-bound marketing consultant who maximized our "You Tube", "Facebook" and "Twitter" accounts and content.

REVENUE

Total earned revenue in non-ticketing accounts was flat compared to the previous year. The Cotton Mill Exchange store was up \$75,000 because of the increase in overall visitors. Facility rentals bore the brunt of the economic downfall, reflecting the negative trend in space rentals seen throughout the area. Rentals dropped by eight percent, to \$147,000, which is almost \$100,000 less than our record year of 2007. Camp-ins rebounded from a three year downward slide and generated sales of \$26,000, up substantially from \$11,000 from the previous year. The S.C. State Museum Foundation also supported the museum's operations with a grant of \$150,000 funded by sponsors of **BODY WORLDS Vital**.

EXPENSES

Expenses for the museum were up substantially due to the high cost of the two major blockbusters which was \$400,000 over prior year, but was funded with the increase in revenues. Since the State Museum is not exempted from paying admission taxes like other museums in the state, we paid \$62,000 in admission tax, or \$40,000 more than prior year due to the increase in ticket revenues. The museum actually spent less in salaries and wages in 2012 by leaving some open positions vacant for a period of time. Due to the increase in visitation, we did spend \$50,000 additionally in part time operational labor in order to properly handle the crowds.

BUDGET REDUCTIONS

The State Museum received \$2,710,444 from state appropriations in 2011/12. The museum, as instructed by state proviso, returned \$1,800,000 to the Budget and Control Board for building "rent," leaving just \$910,000 in funds to apply to museum operations. This is the lowest funding support the museum has ever received and reflects a \$100,000 reduction from the previous year. The State Museum has lost 58 percent in discretionary funding from state funds in the past three years; from a budget in 2009 of \$2,170,000 down to \$910,000 in 2012, a \$1,260,000 decrease.

The impact on the staff and operation of the museum has been significant as we managed through these reductions. Of great concern to the museum is the possible impact these reductions will have not only on visitor experiences - and hence visitor attendance and revenues - but the possible negative impact these reductions will have on our AAM Accreditation.

Thanks to the support of people like you we were able to attain these terrific results this past year. This current year will be one of transition as we complete the construction of our long awaited renovation and expansion project, "Windows to New Worlds." I look forward to your continued support!

State Museum Receives Art Gift from Estate



Leonard Cave. Photo Courtesy of Mark Flowers

Cave's art is included in numerous public and private collections, including ones at the Herbert F. Johnson Museum of Art at Cornell University, the University of South Carolina and the Columbia Museum of Art. He died in Maryland in 2006.

"Cave's work already had been selected for the recent exhibition focusing on abstract art at the South Carolina State Museum" said Matheny.

"These two new pieces, which came to our attention after the exhibition had already opened, will provide an extended perspective in the future on the body of work created by this important South Carolina artist."

Cave was represented by two sculptures in the State Museum's recent exhibit *Abstract Art in South Carolina 1949-2012*, "Space Stone," a 1984 limestone sculpture that has been in the museum's collection since it was purchased in 1985, and "Untitled Form #2," an undated work in maple that was on loan from the Columbia Museum of Art.

"The gift of these two pieces, among the last pieces created by this artist, will make a significant addition to our growing collection," said Matheny.

For more information on these new works of art or the current art exhibition, contact Paul Matheny at (803) 898-4921.

Artists and collectors throughout the Palmetto State hold the State Museum and its art collection in high esteem. One Midlands artist, Mark Flowers, has gone further, assisting the estate of the late artist Leonard Cave in placing recent works of art created by Cave in museums and institutions in South Carolina.

The State Museum has received a gift of two works from Cave's estate. "Untitled (#11)" and "Untitled (#12)" are both contemporary sculptures created using acrylic paint and wood.

"The museum maintains important artist information and acquires works of art by South Carolina artists in several different ways," said Curator of Art Paul Matheny. "We were shocked when we found out about the untimely death of Leonard Cave, but were very appreciative to be contacted by his friends and estate directors regarding the placement of some of his most recent work."

Cave was a native of Columbia and received his B.A. degree from Furman University in 1967. He earned a Master of Fine Arts in 1970 from the University of Maryland, an area where he lived and maintained a studio for his entire life after leaving South Carolina.

The artist exhibited his work extensively throughout South Carolina, New York, Maryland and in the Washington, D.C. area, where he was a founding member and the first president of the Washington Sculptors Group.



Untitled (#11), Acrylic on wood
Photo Courtesy of Mark Flowers

Artifact Donors

We would like to recognize the people and institutions who during the past few months have generously donated objects to our collection. Their interest, support and generosity have greatly assisted us in our efforts to continue to build the State Museum for South Carolina.

Dr. Alexander Patrick
Michael and Leigh Ann Brown
Mary Ballow
Mark Yeager
Joe Davis
Anne Schneider
Barbara Testor and Fred Darby
Janet C. Ciegler

Dr. Chuck Ciampaglio
Jack Boineau
Rev. Johnnie Simmons
Hardy Russell
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Matt Swilp
Sedgewick Co. Zoological Society
The Leonard E. Cave Revocable Trust

Nancy Sams
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Dr. Gordon B. Smith
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Jane Duke
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Ray Ogilvie



Liftoff!

UPDATE!

It's underway! Bulldozers, excavators and dump trucks have moved onto the State Museum grounds and have begun removing pavement and moving dirt to prepare the site for the building of the museum's long-awaited Windows to New Worlds expansion project.

"Words can't express how excited we are to see work finally begin on this project," said Director of Education Tom Falvey, who also serves as curator of science and technology. "This expansion began as a dream in 1996, and after years of planning and fundraising, the dream will become reality in late 2013 or early 2014."

At the present, the ground is being prepared for the site of the digital dome planetarium and theater. It will offer not only state-of-the-art space programs, but films on many subjects, from art to history, as well as laser light shows with the latest in sound advances. "Even live performances may be offered here in the future, it will be so versatile," said Falvey.

The planetarium theater will be joined by a 4D theater and a high-tech observatory that will enable its giant telescope to load pictures from the cosmos directly to the Internet.

Because of construction, there are some changes that people need to be aware of, said Falvey. Handicapped parking spaces have been moved to the bottom level of the parking deck behind the building, which will allow visitors to load and unload in a covered space, shielding them from both rain and the hot sun.

Later on in the process, the entrance to the building will be relocated while the observatory is installed above the present entrance. "But that's later on," said Falvey. "For now, we're just pleased to let people see the progress for themselves. Now it's real. And a year or so from now...WOW!"

Falvey noted that lots of great activities, programs and exhibits will continue through the construction, "so there will be a lot of reasons to visit the State Museum in 2013."

Follow the progress of the Windows building project in Images, on the museum's Web site, southcarolinastatemuseum.org, and in person!

State Museum Travels Exhibits Across the State

On view in Lake City, S.C.

Visit the National Bean Market Museum in Lake City and see two exhibits about Robert Mills. Each exhibit, traveled by the South Carolina State Museum, illustrates a different aspect of Mills' career.

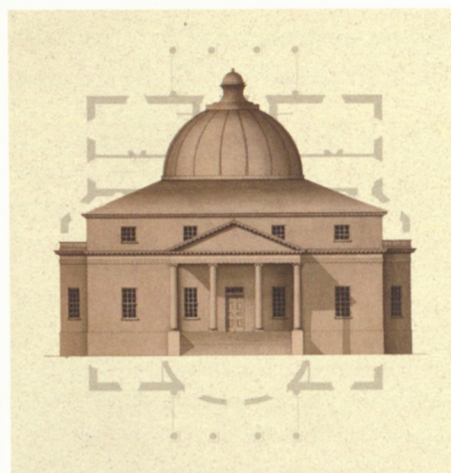
Robert Mills: His Plans and Buildings features photographs of 24 buildings designed by Robert Mills, one of South Carolina's most respected native sons. Mills, born in Charleston in 1781, often is considered this country's first and foremost architect, one born here and who did not receive his training in Europe.

His life's work includes designs for more than 160 churches, hospitals, universities, jails, courthouses, private residences and monuments, including the Washington Monument. Mills' architectural works, including at least 18 courthouses, can be seen in communities throughout South Carolina, as he served as the state's superintendent of public buildings from 1822 to 1824.

The second exhibit, *Robert Mills: Designs for Democracy*, features copies of some of Mills' most famous sketches, drawings and elevations.

His 19th century designs not only have stood the test of time, but have become among the most familiar symbols of American democracy. *Designs for Democracy* includes buildings such as Monticello, the Washington Monument and the first building of the Smithsonian Institution.

The exhibits are on view until Oct. 31, and are supported by the South Carolina State Museum, the National Endowment for the Humanities, Historic Columbia Foundation and the American Institute of Architects/South Carolina Chapter.



On view in Gainesville, Ga.

The State Museum is proud to welcome Brenau University Galleries as a new traveling exhibits partner. The Galleries are showing the Palmetto Hands Fine Crafts Exhibition until Oct. 31. This exhibit features 19 works in various media, juried to represent the work and style of South Carolina craft artists. Some of the artists included are Ellen Byrd, fiber; Michael Dubois, metal; William Fournier, wood and John Johnson, clay.

Enriching Volunteer Monthly Brown Bag Series!

Our volunteers are an instrumental part of the services and experiences we provide for our guests. Our Brown Bag series is a way to cultivate and inform our volunteers. They provide opportunities for educational enhancement and interaction with other cultural institutions in order to share ideas and best practices for our volunteer team.

Our monthly Brown Bags are informal yet enriching lunch and learn experiences for all volunteers to stay up to date on upcoming exhibits, programs, events and visits with other generous individuals like themselves.

*Many Thanks To
Our Volunteer Team!*



To learn more about becoming a volunteer and attending the Brown Bags, contact La Ruchala Murphy at 803.898.4962 or simply download an application from scmuseum.org/volunteer/default.aspx

Notes from Our Foundation Executive Director, Jay Pitts

We are overwhelmed with excitement that construction on the “Windows to New Worlds” project has begun.

After years of design fundraising, and building community support, this multi-faceted project is underway and due to be complete in late 2013/early 2014.

During that time the State Museum will keep its doors wide open so that the public, our members and community partners can continue to enjoy our changing exhibits and programs. We will continue to reach out to apprise the public of the advantages of museum membership and to ensure that you, our members, have a “front row” seat when “Windows” opens.

In addition we are planning interesting and different programs, such as “behind the scenes” and hard hat tours. This will provide a unique look behind the museum’s historic walls.

The past 10 months have been record setting for membership development. We have increased our family memberships by 50 percent.

In addition, we renewed 70 percent of our community partner base and have acquired new community partners during the past year.

However, there is much work to be done. Over the next 12 months we have set a variety of goals to achieve. In 2013, the Foundation plans to:

- Raise \$1.64 million to finalize support of new “Windows” programs, museum operational support, and new changing exhibits.
- Increase grant funding
- Re-engage past board members and museum stakeholders to recognize that they are a part of the museum’s legacy
- Expand our community partner program
- Maintain and grow our family memberships

These are very exciting times for the State Museum and the Foundation. We are here to support the Museum and all of its rich traditions. We look forward to the future as it opens Windows to New Worlds. We ask all of you to join in support of our mission and to become a part of this magnificent facility’s future.



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Memorials & Tributes

**In Memory of
William V. Byrum**
Charles and Kathy Lee
Majken Blackwell

**In Memory of
Katherine Lancaster**
Michelle M. Baker

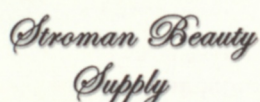
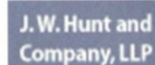
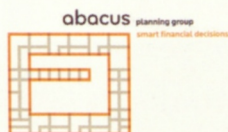
**In Memory of
Rev. Ed Matheny**
Michelle M. Baker

If you would like to honor a friend or family member through a donation to the South Carolina State Museum Foundation, please call 803.898.4935.

803.898.4935

Many Thanks To Our Community Partners!

You Make it Happen!



For information on how to become a Community Partner, please call 803.898.4992



301 Gervais St., Loading Zone D, Columbia, S.C. 29201



Smithsonian Affiliations
Membership Program

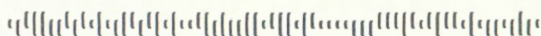


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For information call 803-898-4901 or visit southcarolinastatemuseum.org

All proceeds benefit *YOUR* State Museum.

MUSEUM HOURS: Open Tues. - Sat. 10 a.m. - 5 p.m., Sun. 1 - 5 p.m.
Closed Mondays between Labor Day and Memorial Day, Thanksgiving, Christmas Eve, Christmas Day and Easter